PLAN FOR THE DRIFT

Switch to a separate chat inside a Claude project.



Jack Taubl
Director of Sales, Ocean.io

> Jack Taubl's example is a prompt as open as "What does a good XYZ look like?" His warning: **"It's going to drift around a lot."**

SET UP YOUR CLAUDE PROJECT

Broad task to move into a project _____

Files to add as project context _____

Model to switch to when it drifts _____

Daily briefing: time and questions _____

SWITCH CHATS INSIDE A PROJECT

Step 1
Start broad work in a Claude project

Step 2
Watch for an answer you don't trust

Step 3
Switch to a separate chat

Step 4
Consider switching the reasoning model

WHY A SEPARATE CHAT WORKS

"The context from that first chat is still there, but now I'm getting fresh eyes on it."

SIGNS A CHAT IS DRIFTING

- Has this one chat run long?
- Has it started compacting the conversation?
- Is there an answer you don't trust?

Yes to any of these? → Switch to a separate chat

KEEP YOUR DATA OUTSIDE THE LLM

- Use the LLM to execute, not store
- Let Claude update it when told
- Make it specific to your business
- Run every system off one record

THREE MOVES WITH TOOLS YOU HAVE

- Work inside Claude projects
- Add context files, like a 10K
- Schedule a daily briefing

YOUR DAILY BRIEFING

Set a scheduled action to answer this before your day starts:

Ask
"What do I need to tackle? Where should I be spending my time?"

HEAR THE FULL CONVERSATION

Pipeline, Episode 1, with host Joseph Lewin

thepipelinepodcast.com/1